

◆ Constant Contact Training ◆

Learn how to create your template and maximize the benefits of Your Constant Contact Account

**Must have a Constant Contact Account to Attend*

Presented By: Aaron Means of ACTIVATE Business Solutions

Wednesday, June 28nd from 10:30-1:30

At the Newberry County Library, 1100 Friend Street, Newberry, SC 29108

This is the seminar you've been asking for ... Join us for this live, guided demonstration on the tools and features inside Constant Contact's email marketing system so you can build, edit, and send beautiful email in mere minutes!

In this time-efficient, highly practical 90 min session, you will learn the basics so you can get going with your own email marketing, including:

- Creating an email campaign and editing a template
- Branding your emails with your logo, colors and photos
- Creating & Curating content that people want to receive and read
- Importing your email list into your constant database
- Getting new subscribers by adding sign-up boxes to your website and emails
- Tracking and interpreting your results

It's a relaxed, friendly educational session — the class is FREE as long as you sign up for (or have an existing Constant Contact account! We will set it up for you after you register so you will be set up for success to use it during the session! **REGISTER NOW, SPACE IS LIMITED TO FIRST 15 REGISTRANTS**

ACTIVATE

Presenter Aaron Wesley Means is a communication specialist, internet marketer, and CEO of ACTIVATE Business Solutions. He is a two-time Award winner, most recently for "Solution Provider of Year in the SE". He has a B.A. in Communication from Arizona State University

with a specialization in interpersonal and intercultural communication. Aaron & ACTIVATE are Constant Contact Master Certified Experts, as well as Authorized Seminar Presenters. They specialize in "Engagement Marketing Trends" as well as branding, web design, and digital design for businesses worldwide ranging from single business owners to celebrities and national level non-profits.

WORKSHOP LOCATION

Newberry County Library - 1100 Friend Street, Newberry, SC 29108

REGISTRATION This is a free class, but you **MUST HAVE A CONSTANT CONTACT ACCOUNT**