

◆ Learn to Build a Free Website for Your Small Business ◆

Create a **FREE** website for your company during this hands-on workshop!

Computers will **not be provided. You must bring your own laptop. **
Limited to first 10 to sign up.

Thursdays 9am-12:30pm Cost: \$45

2018 Dates: February 22nd, May 25th, August 30th, November 22nd

- Learn the terminology in web design and the costs
- Learn useful website design tips, information and how search engines process sites
- Create a free website using an online website builder – no special software required (a free on-line hosting service that offers free and tiered memberships)
- Choose from several free templates that you can customize
- Add your logo and photos
- Connect your website to other **FREE** social media to increase Search Engine Optimization (SEO), such as Facebook, Linked In, Twitter, YouTube, Blogs & Glogs
- Come back to Newberry Area SBDC for free editing assistance after class, appointments are free and confidential

Bring your laptop to use during the seminar and electronically saved photos and logos to upload (standard .jpg .png or .gif format). You will have a website when you leave, and you will be amazed at how easy it was.

RESEARCH YOUR COMPETITION: Visit other websites to see what your competition is doing and find out which “pages” you want and what you would like to say on each one. Before the workshop, write short paragraphs to explain your company/business, history, experience, and products. Save to your laptop so you can copy and paste and save time during the workshop. You will also learn how to edit your website as often as you need to. You will get up to 5 free pages with the site builder I use.

Registration is required, and the class is limited to the first 10 people who register. Register at: http://uscregionsbdc.com/newberry_seminars.php. PayPal is accepted online, or you can call the office to send in a check or pay by credit card.

Presenter: Nancy Williamson, Certified Business Advisor for the Newberry Area Small Business Development Center (SBDC), helps entrepreneurs and small business owners with many facets of their business including pre-venture counseling and brain storming, business plans, loan applications, cash flow, accounting, marketing, etc. The Newberry Area SBDC offers free and confidential counseling services.

WORKSHOP LOCATION

Newberry Area SBDC: 1814 College Street * Newberry, SC 29201

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**workshops must be paid online, and they are non-refundable*